Engineer Brand

Frontend Engineering

7 achievements

Connect the parts of your system

The work collected under “Frontend Engineering” shows one part of a working system. We can help connect that part to the rest of your operation. Layout, wording and flow arranged so people finish what they came to do instead of ringing your support line.

Explore our services Get in touch →

Find a comparable challenge

Follow an example that resembles your situation. Its review describes the decisions behind the result, beyond the technology label. Combined web development with SEO and content — websites that are found as well as built

Combined web development with SEO and content Get in touch →

Combined web development with SEO and content

Drove client web success by combining custom website development and design with SEO, content strategy and copywriting.

Replaced 27 font sizes with a 6-step scale

Replaced 27 rendered font sizes whose nearest neighbours were 0.6% apart with a six-step Major Third scale, and wrote the linter that fails the twenty-eighth.

Generated 495 pages from a SQLite export

Generated 495 achievement pages across three languages from a read-only SQLite export, with the page address authored as data so that correcting a sentence no longer moved the page and broke the link.

Closed the colour system at 28 colours

Closed the colour system at 28 documented colours with a linter that fails a value painted but undocumented, documented but unpainted, mis-measured, respelled as a literal, or within a perceptual distance of 0.02 of one already there.

Replaced 963 metadata blocks with one graph

Replaced 963 anonymous structured-data blocks that restated the company 1,671 times with one linked graph of 16 types minted from stable origin identifiers.

Cut the stylesheet bundle from 87 KB to 31 KB

Cut the stylesheet bundle from 87 KB to 31 KB by taking a base64 font out of it, and dropped 756 KB across 22 files that were published on every deploy and referenced by nothing.

Built a 48-token macOS design system

Built a 48-token design system on the platform's own glass material and wrote the linter that rejects a magic number, a hardcoded font size, or an animation that ignores the reduce-motion preference.

Focus the engineering effort

Describe the workflow, the existing interfaces and the users who need the change. We can define a testable delivery and a handover that lets your team maintain it.

See what it costs Get in touch →

Put the subject in your context

Tell us how “Frontend Engineering” appears in your own system. We can help choose the relevant service and define the work around it.

Explore our services

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Contact card

Carefully Crafted With Love by D.

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