Engineer Brand

UX / UI Design

5 achievements

Connect the parts of your system

The work collected under “UX / UI Design” shows one part of a working system. We can help connect that part to the rest of your operation. Layout, wording and flow arranged so people finish what they came to do instead of ringing your support line.

Explore our services Get in touch →

Find a comparable challenge

Follow an example that resembles your situation. Its review describes the decisions behind the result, beyond the technology label. Combined web development with SEO and content — websites that are found as well as built

Combined web development with SEO and content Get in touch →

Combined web development with SEO and content

Drove client web success by combining custom website development and design with SEO, content strategy and copywriting.

Replaced 27 font sizes with a 6-step scale

Replaced 27 rendered font sizes whose nearest neighbours were 0.6% apart with a six-step Major Third scale, and wrote the linter that fails the twenty-eighth.

Closed the colour system at 28 colours

Closed the colour system at 28 documented colours with a linter that fails a value painted but undocumented, documented but unpainted, mis-measured, respelled as a literal, or within a perceptual distance of 0.02 of one already there.

Built a 48-token macOS design system

Built a 48-token design system on the platform's own glass material and wrote the linter that rejects a magic number, a hardcoded font size, or an animation that ignores the reduce-motion preference.

Built the visual identity from 2 drawings

Built the company's icon and favicon sets from two hand-made drawings, with every derived asset regenerated by script and a check that fails when a derived file was committed before its source.

Focus the engineering effort

Describe the workflow, the existing interfaces and the users who need the change. We can define a testable delivery and a handover that lets your team maintain it.

See what it costs Get in touch →

Put the subject in your context

Tell us how “UX / UI Design” appears in your own system. We can help choose the relevant service and define the work around it.

Explore our services

welcome@engineer.company +45 50 10 61 84 Copenhagen, Denmark

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Contact card

Carefully Crafted With Love by D.

CVR 45969703 · Tagensvej 105C, 3. th, 2200 København N

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