Engineer Brand

Code of ethics

The principles Engineer ApS works by: honest prices, confidentiality, no bribes, modest gifts, conflicts of interest declared, and where to raise a concern.

These are the principles behind how we work. Most of them are already terms of our contract or commitments made elsewhere on this site; this page gathers them in one place. Where a principle is also a contract term, the terms are what bind.

Make the choices explicit

Make the choices behind the technology part of the supplier conversation.

Explore our services Get in touch →

Test a principle against a decision

Ask how a stated principle would affect a real decision in your project.

Cases Get in touch →

Honest about scope and price

The price basis is published, every engagement is confirmed in writing before it begins, and a change is priced before it is made. You know what you are buying before you pay for it, and nothing is added without your say.

What you tell us stays with us

Everything we learn about your business stays with us, during the engagement and after it. We sign your NDA if you have one and keep to the same standard if you do not, and nothing about your systems appears on this website without your written consent.

The people you meet do the work

The people named in the engagement are the people who do the work. A specialist brought in is announced first, with the reason, and we stay responsible for everything delivered.

What we build is yours

On full payment, what we build for you is yours. We tell you which third-party components are in it and under which licences, and we leave the documentation that lets your own people run it without us. The terms set out the details.

No bribes, either way

We neither offer nor accept a bribe or any other improper advantage, in Denmark or anywhere else. That is the law before it is a principle: the Danish Criminal Code makes both a crime, in public service (sections 122 and 144) and in private business (section 299(2)).

Gifts and hospitality, kept modest

We give and accept only what is modest and occasional: a meal during a working day, a small gift as thanks. We never give or accept money or gift vouchers, and no gift passes between us while one of our offers awaits your decision. Where your organisation’s own rules are stricter, we keep to yours.

Conflicts of interest, declared

If we have an interest that could pull against yours, we tell you before you decide anything it bears on, and you choose whether we do that part of the work. That covers a stake in a supplier we recommend, any payment we would receive for recommending one, and work for one of your competitors where it touches your engagement. The competitor stays unnamed, just as you would stay unnamed to them, and what either of you tells us stays with us.

Practised here first

This website keeps to what we recommend. It sets no cookies and sends nothing to a third party, which the security page shows you how to check from your own browser. It is built to meet WCAG 2.2 at level AA, and its accessibility statement names the one criterion it meets only in part.

Raising a concern

If you think we have fallen short of anything on this page, write to welcome@engineer.company and say what happened. A person reads every message, and we reply personally.

Want to know how one of these works in practice? ask us.

Identify who is affected

Bring the people affected, the competing goals and the decision that needs judgement.

See what it costs Get in touch →

Discuss the tradeoffs openly

Discuss the tradeoffs openly before they become assumptions in the implementation.

Explore our services

welcome@engineer.company +45 50 10 61 84 Copenhagen, Denmark

Take this page with you

Contact card

Carefully Crafted With Love by D.

CVR 45969703 · Tagensvej 105C, 3. th, 2200 København N

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