We make the product **look as good** as it works.

Identity, marketing pages and being found in search — from Copenhagen.

Engineer company

Brand

A product identity shaped by engineering and design

+45 50 10 61 84 · Copenhagen, Denmark

Carefully Crafted With Love by D.

Identity, marketing surfaces and the design work that carries them.

Bring your audience, existing identity and the places it needs to appear. We can agree a defined set of design assets, with usage guidance and editable source files included in the handover.

This is a smaller body of work than the company's engineering, and all of it is here rather than a selection: the situation each piece started from, what was done, and what changed as a result.

Brand and design work · Pricing and engagement options · Discuss your project

Start with the result you need

Tell us what your business needs to achieve. We connect software, data and infrastructure around the people who use them.

Explore our services Get in touch →

See how we approach the work

Find a service that matches your goal and see examples of what was delivered and how.

Cases Get in touch →

Read the work **in its context** — the decisions, delivery and reported outcomes.

See the whole catalogue

How we work

Understand first

We learn the problem before we propose a solution. The brief you arrive with is the start of that conversation, not the end of it.

Build it to last

Durable over quick, clarity over cleverness. The system still has to be workable by the people who inherit it.

Stand behind it

We agree any ongoing operation or support as part of the engagement. Handover makes responsibilities and the next contact route clear.

{ Brand & Marketing }

Being found and looking the part

Brand, Marketing & SEO

A name, a look and a website that turn up when somebody searches for what you sell, and read the same everywhere you appear.

Built the visual identity from 2 drawings

Built the company's icon and favicon sets from two hand-made drawings, with every derived asset regenerated by script and a check that fails when a derived file was committed before its source.

Built a 48-token macOS design system

Built a 48-token design system on the platform's own glass material and wrote the linter that rejects a magic number, a hardcoded font size, or an animation that ignores the reduce-motion preference.

Fixed a sitemap with one shared timestamp

Fixed a sitemap where 172 of 176 URLs shared one modification timestamp, by taking the date from git history after establishing that the export rewrites every file on every run.

See all 11 achievements

Tell us what you are building.

No form, no funnel, no sales sequence — just one e-mail to a person who will read it.

Start the conversation

This address shows the brand and marketing work only. The company's main trade is engineering — software, data and infrastructure — and that is at engineer.company.
See everything Engineer ApS does →

Begin with a focused improvement

A workflow, a data flow or a system that needs improvement can be a useful first task. We can agree its scope together.

See what it costs Get in touch →

Plan the first conversation

Tell us the result you need, what is already in place and when you need it. We can use that to discuss the next step.

Explore our services

welcome@engineer.company +45 50 10 61 84 Copenhagen, Denmark

Take this page with you

Contact card

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