Engineer Brand

{ Product Strategy & Requirements }

Working out what to build

Turning what the business wants into something a developer can build, and saying out loud what is not worth building.

Still working out what you need?

Tell us what is going wrong, or what you are trying to build. We will tell you what it would take, roughly what it would cost, and whether we are the right people for it.

From 1,400 DKK an hour, excluding VAT — and less per hour on a longer booking.

Get in touch See what it costs

Selected work demonstrating this service.

Turn the service into a result

Make “Product Strategy & Requirements” serve a business outcome. We can connect the technical work to the users, operations and decisions it needs to support. Turning what the business wants into something a developer can build, and saying out loud what is not worth building.

Get in touch

Examine the relevant work

Use the related work on this page to examine our approach. Ask about the tradeoffs and the conditions behind each result. A consistent identity across channels — 200x brand recognition, built from nothing

A consistent identity across channels Get in touch →

A consistent identity across channels

Developed Engineer ApS brand identity across offline and online material, connecting the presentation with its engineering portfolio. The founder reports a 200x increase in brand recognition from this work.

Brand communication informed by audience response

Used market research and audience feedback to shape Engineer ApS brand communication and outreach.

Looking for Product Strategy & Requirements?

Use the linked work to judge relevant experience. Tell us what you need to build; we can discuss the scope, delivery approach and handover.

Get in touch Full portfolio

Scope the work before commissioning it

Bring the decision, the people affected and the options already considered. We can make the tradeoffs explicit and leave a documented recommendation.

See what it costs Get in touch →

Talk through your requirements

Tell us what you need from “Product Strategy & Requirements”, including the deadline and the team that will maintain it. We can discuss a practical way forward.

Get in touch

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Carefully Crafted With Love by D.

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